



# CHINA BEIGE BOOK

*Independent Data. Actionable Insights.*

**China Beige Book tracks over 100,000 unique data series, allowing clients to anticipate major macro swings and credit events.**

From corporate CEOs to hedge fund managers, investors focused on China have traditionally relied on official government statistics, despite widespread concerns about their veracity, transparency, and even outright manipulation. Today, savvy investors have a better option: Founded in 2010, **China Beige Book's proprietary platform tracks the performance of over 3,300 Chinese corporates each quarter—nearly 10x the size of the market-moving private PMI**—providing clients an enormous wealth of real-time, actionable, and independent data on the world's second largest economy.

**3300**  
FIRMS

**34**  
INDUSTRIES

**6**  
KEY SECTORS

## DATA SERIES

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### Economic Growth

Assesses growth trends of major economic sectors through in-depth tracking of firm performance, corporate health, investment, and consumption.

### Credit & Shadow Finance

Analyzes credit and shadow banking markets using the world's only private gauges of corporate borrowing and cost of capital, as well as issuance trends related to WMPs, trusts, negotiable certificates of deposit, etc.

### Inflation

Tracks economy-wide indicators of sales prices, input costs, and wage growth, broken down by sector, sub-sector, and region.

### Commodities: Demand & Supply-Side Tracking

The only commercially available production, capacity, and demand forecasting data across China's key energy and metals commodities markets.

### E-Commerce

Tracks China's rapidly expanding digital marketplace—including online investment, sales, and e-payments platforms—across every sector and locale.

### Labor Market

Monitors hiring, labor supply, and payroll health metrics across the national economy as well as all sectors, industries, and regions.

## SECTORS

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**Manufacturing**

**Services**

**Retail**

**Commodities (Energy & Metals)**

**Real Estate & Construction**

**Agriculture**

## ADVISORY SERVICES

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Comprehensive advisory support from China Beige Book's globally-recognized team of experts along with event-driven market intelligence on issues related to China macro, trade policy, currency issues, and geopolitical risk.

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