

TII MEMBERSHIP PRICING INFORMATION (Fall 2020 – Spring 2021 Cycle)

Annual Membership Pricing Includes Passes to Two In-Person Forums Listed Below

*The Fall Investment Institute Forum: **October 26-27, 2020** at The Angus Barn Pavilion, Raleigh, NC*

*The Spring Investment Institute Forum: **May 17-18, 2021** at Venue TBD*

CATEGORY #1 – ASSET OWNERS ONLY

This category is **ONLY AVAILABLE** to full-time **EMPLOYEES** of **Endowments, Foundations, Hospitals/Healthcare, Corporate and Public Pension Funds, Insurance, Sovereign Wealth, Single Family Offices and Qualified High-Net-Worth Individuals** (*net worth must be >50 million to qualify*) as well as other nonprofits that allocate capital to managers. If you or your firm sell products or funds to institutional and/or private investors, please review the other registration categories for the appropriate pricing level. TII has the right to qualify all asset owners registering at this option.

\$500.00 – ASSET OWNERS ANNUAL MEMBERSHIP FEE

This annual membership fee includes **UP TO THREE PASSES** for your organization to attend **BOTH Fall (October 26-27, 2020) & Spring (May 17-18, 2021) Membership Forums** (6 passes in total for your membership period).

\$250.00 – ASSET OWNERS ONLY – ONE-TIME PASS TO THE FALL 2020 PROGRAM (October 26-27, 2020)

I am an asset owner who falls under one of the categories listed above and would like to purchase a **single one-time pass** to attend the **Fall Forum 2020** without joining annual membership. (This option is **not** available to any other category listed below and is only offered to asset owners. TII has the right to qualify all asset owners.)

CATEGORY #2 – ALLOCATORS FROM CONSULTANTS, OCIOs, MFOs, RIAs & ASSOCIATIONS

\$5,000.00

This annual fee includes **ONE ACCESS PASS** for your organization and **ONE ASSET OWNER PASS** to **BOTH Fall (October 26-27, 2020) & Spring (May 17-18, 2021) Membership Forums**. This category includes all allocators from Consultants, Outsourced CIO Firms, Multi-Family Offices, RIAs and other Nonprofit Associations or High Net Worth Individuals who do not qualify under the Asset Owner category.

CATEGORY #3 – MANAGERS/ASSET MANAGEMENT

\$10,000.00

This annual fee includes **ONE ACCESS PASS** for your organization and **ONE ASSET OWNER PASS** to **BOTH Fall (October 26-27, 2020) & Spring (May 17-18, 2021) Membership Forums**. This category includes Fund of Funds, Hedge Funds, Private Equity, Venture Capital, Real Estate, Real Assets, Traditional, Fixed Income, Emerging Managers and all other asset management firms.

CATEGORY #4 – SERVICE PROVIDERS

\$12,500.00

This annual fee includes **ONE ACCESS PASS** for your organization and **ONE ASSET OWNER PASS** to **BOTH Fall (October 26-27, 2020) & Spring (May 17-18, 2021) Membership Forums**. This category includes Accounting Firms, Prime Brokers, Cap Intro, Fund Administrators, Attorneys, Third Party Marketers, Investment Research Firms, Software and other vendors. A limited number of service provider firms will be taken each year.

INTERESTED IN PURCHASING AN EXTRA PASS WITH YOUR MEMBERSHIP?

\$2,500.00 per pass per forum

A limited number of additional passes will be available to current members only for purchase on a first-come-first-served basis as an add-on option. Pricing is per pass per program and subject to room capacity at the venue.

CANCELLATIONS & SUBSTITUTIONS

Annual membership dues are non-refundable. In the event that you cannot use your passes throughout your membership cycle, there will be **no refunds for cancellations or no-shows to our forums**. You may, however, substitute a participant from your own or a similar organization by emailing admin@theinvestmentinstitute.org

BENEFITS OF TII MEMBERSHIP (Fall 2020 – Spring 2021 Cycle)

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Event Access Passes to Both Forums (Fall 2020 & Spring 2021) as well as TII's Virtual Programs

- As a member of the TII Community, your firm will be given access passes to attend The Investment Institute's Fall & Spring Forums. TII programming is dedicated to educating our community on the latest developments and trends in the financial marketplace to sharpen the understanding of critical factors impacting both long and short-term investment ideas leading to better investment returns.
- A Category #1 Asset Owner Membership level includes three passes for your organization to attend both the Fall and Spring Forums. A Category #2, 3 or 4 membership includes one pass for your firm to attend each forum as well as an additional pass for you to invite an asset owner to each of the two forums.
- Those who register for Membership prior to the Fall 2020 program will receive a pass for the Fall 2020 and Spring 2021 programs.
- Discounted registration rates for TII members will be available for certain smaller in-person or virtual meetings we may host (outside of membership).
- Unlimited Access for all members to participate in the *TII Virtual Coffee-Break Series* Webinars bi-weekly on Thursday afternoons.
- Access for all Asset Owners to participate in live *TII Virtual Asset Owners Meet-Up Series* (limited to 10 people per session offered on certain Tuesdays every month).

Branding Your Company Logo on our Website, Forum App and Event Materials

- Branding on The Investment Institute website and conference app showcasing how your organization supports the Institute's mission for education
- Your company logo and firm description on our app and website linking back to your own website
- Your educational white papers, research reports and other materials on The Investment Institute website and conference app
- Photo and bio of your firm's attendee representative will be included on our conference app during our in-person events
- Recognition at both the Fall & Spring Forums for your membership

Forge New Relationships, Reconnect with Existing Ones & Build Trust with One Another

- By becoming a member, you will develop deeper relationships by bonding with your peers. Not only will you build upon your old connections, but each time you attend you will develop new ones within The Investment Institute community.
- By joining our community, your organization will have access to a comfortable, friendly, non-sales type of atmosphere in-person twice a year, an environment in which to learn and connect with like-minded asset owners, other allocators and managers.
- Becoming part of our community means becoming part of the TII Family! Each time you attend an event your relationships will strengthen while you build trust with each other.
- Attending our forums will provide you with many opportunities to collaborate with institutional investors, family offices, consultants and asset managers.

Opportunity to Earn CPE Credits



The Investment Institute is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbregistry.org.

**FOR MORE INFORMATION ON JOINING OUR COMMUNITY,
PLEASE VISIT WWW.THEINVESTMENTINSTITUTE.ORG**

THE INVESTMENT INSTITUTE EDITORIAL COMMITTEE



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Senior Managing Director
Angeles Investment Advisors



MARY CAHILL
Investment Committee
Woodruff Arts Center, Community Fdn.
for Greater Atlanta & Zeist Fdn.



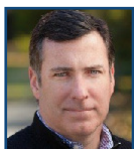
JAMES CHALLEN
Senior Vice President/Principal
LCG Associates



MIKE CONDON
Head of Portfolio Management
Fund Evaluation Group (FEG)



CELIA DALLAS
Chief Investment Strategist
Cambridge Associates



JIM DUNN
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CEO/CIO
UVIMCO



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CommonSpirit Health



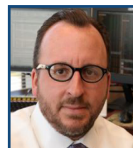
LIBBY GEORGE
Director of Investments
NC State University



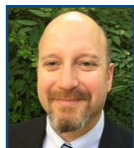
DAVID GILMORE
Managing Director
Harry & Jeanette Weinberg Foundation



MIKE HENNESSY
Managing Director, Investments
Morgan Creek Capital Management



BRIAN HIESTAND
Chief Investment Officer
The College of William & Mary Foundation



RAY JACOBSON
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Davidson College



BETH JOHNSON
Partner
Pavilion, a Mercer Practice



KRIS KAPOOR
Chief Investment Officer
Furman University



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Chief Investment Officer
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MUTHU MUTHIAH
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Group Health Foundation



DAN PARKER
Deputy Chief Investment Officer
Texas Tech University System



MARK ROBERTS
Chief Investment Officer
Ironsides Asset Advisors



LIZA SCOTT
Director of Asset Management
Dominion Energy Services



ANNE SHELTON
Chief Investment Officer
American Trading & Production Corp



DONNA L. SNIDER
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Arizona PSPRS Trust



DANIEL WARD
Chief Investment Officer
Virginia Tech Foundation



MEL WILLIAMS
General Partner
TrueBridge Capital



MARK W. YUSKO
CEO & Chief Investment Officer
Morgan Creek Capital Management
Managing Partner, MC Digital Assets

INTRODUCTION TO THE INVESTMENT INSTITUTE

EDUCATIONAL FORUMS THAT INSPIRE A CULTURE OF COLLABORATION AND COMMUNITY AMONG INSTITUTIONAL INVESTORS, FAMILY OFFICES, CONSULTANTS AND ASSET MANAGERS

The Investment Institute (TII) was originally founded in 2008 specifically to educate the investment community in North Carolina as well as other southeastern states (*previously known as the NC Investment Roundtable*). In 2016, we expanded to include asset owners, allocators and managers from around the country, while still maintaining a strong emphasis on the southeast where our roots were formed. **TII is an unbiased educational investment conference provider which offers non-commercial investor education** and does not offer investment products or act in any capacity as an investment advisor. Our membership and conference registration fees, along with our sponsorship contributions, are the sole revenue source of The Investment Institute. TII is co-owned by Andrea Szigethy, Founder & CEO, and Donna Holly, President, who have been working alongside each other as educators in the financial sector for over 18 years! Together they have built an organization that provides their members a **relaxed, comfortable, friendly, and non-sales type of atmosphere, fostering an environment to learn and connect with one another in a way that promotes lifelong relationships, trust and friendship among institutional and private investors, consultants and asset managers**. Our meetings are just the right size! We typically limit our attendance at our Fall & Spring (Members Only) Forums to less than 300 participants to enable members to meet almost everyone over the course of the meeting. As we continue to grow our organization, we welcome new asset owners and allocators into our circle of friends and family and are always interested in meeting and speaking with new niche managers whom, when an available spot opens, we can allow access to join our membership community or attend one of our non-member events.

TII brings **senior investment decision-makers** from leading endowments, foundations, pension funds, hospitals/healthcare, single family offices (SFOs), multi-family offices (MFOs), RIAs, consultants, outsourced CIO firms, asset management firms and other financial institutions **together for face-to-face conversations, debate and problem-solving**. TII has become known as one of the leading conference providers **that strives for a high percentage/good ratio of allocators to managers/service providers** in the audience at each of the forums. TII features some of the most well-known and leading money managers, policy makers, economists, research strategists and business leadership gurus along with some of the most prominent institutional and private investors. The programs cover complex issues surrounding the financial industry and the speaker faculty analyzes risk while revealing many opportunities in the current market environment.

Our distinguished **Editorial Committee**, which reflects a cross section of various types of **sophisticated institutional and private investors**, engage with TII to **set the direction and develop the cutting-edge timely topics and themes** for all of our forums. It is with their guidance that we develop new and innovative ideas to educate our members. The Editorial Committee assists TII in the **recruitment of speakers, drives the content** by selecting topics, and also **acts as an informal advisory board and strategic resource**. It is our goal to keep our investment community abreast of industry practices on a “real-time” basis at each of our programs and to sharpen the understanding of critical factors impacting both long and short-term investment ideas leading to better investment returns.

At TII, we do our best to encourage members **not to solicit fellow attendees for investments or services during our forums**. Exchanging business cards is entirely appropriate and we specifically dedicate time during the opening evening of each of our forums to bring everyone together for a down-to-earth, relaxed networking dinner in a very comfortable setting, allowing members to get to know one another in a low-key and welcoming way.

A membership subscription is required to gain access to our Fall (October) & Spring (May) Forums and is included in the annual membership price. However, we will be offering a few smaller additional programs from time-to-time for both members and non-members (virtual or in-person) and members will receive discounted pricing to participate. All of our programs are held strictly off-the-record with no media or press in attendance.



Andrea Szigethy, Founder & CEO, The Investment Institute, LLC

Andrea Szigethy is the Founder and CEO of The Investment Institute, an educational membership organization founded in 2016, for institutional and private investors, managers and financial professionals. Previously, Andrea was a Principal and Director of Marketing and Branding for Morgan Creek Capital Management from 2006-2016 where she led the branding, public relations, client education, events and marketing efforts for the firm. Andrea is one of the founding members of the North Carolina Chapter of 100 Women in Finance. Andrea also holds several voluntary positions. She is on the Board of The Morgan Creek Foundation as well as on the Advancement Committee for the Hill Learning Center located in Durham, NC who provides services to children who have learning differences and is also a Member of the Advisory Board for the charity Funds4Food that was created to help support food insecurity worldwide during the global COVID-19 pandemic. Prior to working at Morgan Creek, Andrea was the President of NMS Management, Inc., an educational investment conference company providing unbiased forums for endowments, foundations, family office executives and high net worth individuals. Andrea spent six years at NMS in positions of increasing responsibility, concluding in her role as President of the firm. She managed all aspects of conference production, research and development, sales, marketing and relationship management. Prior to NMS, Andrea had six years of conference management to include supervision and development across marketing and operations functions in multiple market sectors including the healthcare, biotech and pharmaceutical industries. Andrea received her Bachelor of Arts Degree with a dual concentration in Business Administration and Psychology from the State University of New York at Albany and continuing credits towards a Master of Arts in Social Work from Adelphi University. Outside of work, Andrea enjoys spending time with her large blended family, close friends and dogs. Andrea's favorite spot to run away to is Wrightsville Beach and Bald Head Island both located in NC!

CONTACT: 919.619.3265

andrea.szigethy@theinvestmentinstitute.org



Donna Holly, President, The Investment Institute, LLC

Donna Holly is the President of The Investment Institute, an educational membership organization founded in 2016 for institutional and private investors, managers and financial professionals. Previously, Donna was Director of Events Marketing at Morgan Creek Capital Management. Donna joined Morgan Creek in 2008 after working as a freelance consultant on educational events for the firm for two years. Prior to joining Morgan Creek, Donna worked at SAB Capital on the client relations and marketing team where she was responsible for overseeing the integration of the client relationship management system company-wide and providing performance and subscription documents to investors. Donna worked from 2002 to 2006 as the Director of Client Service and Project Management at NMS Management, Inc., an educational conference company designed to service the endowment, foundation and high net worth communities. Donna spent eight years as an advertising agency producer, developing TV and radio commercials for national clients, first at Wells Rich Greene BDDP and later at Ammirati Puris Lintas. She received her Bachelor of Arts degree in English from the University of Florida and is now, along with her husband, studying the development and care of chickens in her own backyard, after a culture-shock producing move to Roswell, Georgia after 19 years in Manhattan.

CONTACT: 646.554.8800

donna.holly@theinvestmentinstitute.org



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